

## ORDER



Orders	Order / Rev:	714985		
	Alt Order #:	06324118		
	Product Desc:	OBAMA FOR AMERICA		
	Estimate:	1537	WUSA	
	Flight Dates:	10/30/12 - 11/05/12	Primary AE:	Aaron Ashe
	Original Date / Rev:	09/19/12 / 09/19/12	Sales Office:	T-WAS
	Order Type:	Political	Sales Region:	NAT

Agency	Name:	Greer Margolis Mitchell/ Pol		
	Buying Contact:		Billing Type:	Cash
	Billing Contact:		Billing Calendar:	Broadcast
		3050 K St NW	Billing Cycle:	WEEKLY
		Washington, DC 20007	Agency Commission:	15%

Advertiser	Name:	Obama/D/President		
	Demographic:	A35+	New Business Thru:	
	Product Codes:	PL-Presidential,Political,PL-Federal	Order Separation:	00:15:00
	Priority:	P-5	Advertiser External ID:	
	Revenue Codes:	AGY, GEN, POL	Agency External ID:	

<b>Bill Plan</b>					<b>Totals</b>				
Start Date	End Date	# Spots	Gross Amount	Net Amount	Month	# Spots	Gross Amount	Net Amount	Rating
10/29/12	11/04/12	74	\$57,450.00	\$48,832.50	November 2012	90	\$63,875.00	\$54,293.75	0.00
11/05/12	11/11/12	16	\$6,425.00	\$5,461.25	Totals	90	\$63,875.00	\$54,293.75	0.00

**Account Executives**

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
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Aaron Ashe	Start Of Order - End Of Order			100%
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Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
1	WUSA	10/30/12	11/05/12	10-11a Let's Make a Deal	CM	10-11a	MTWTF--	:30	5	\$200.00	P-3	0.00	NM	5	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/30/12	11/05/12	MTWTF--		5	\$200.00			0.00					
2	WUSA	10/30/12	11/05/12	Letterman Late Night with David Letterman	CM	1135P-1237A	MTWTF--	:30	5	\$400.00	P-3	0.00	NM	5	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/30/12	11/05/12	MTWTF--		5	\$400.00			0.00					
3	WUSA	10/30/12	11/05/12	Price Is Right The Price is Right	CM	11a-12p	MTWTF--	:30	5	\$375.00	P-3	0.00	NM	5	\$1,875.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/30/12	11/05/12	MTWTF--		5	\$375.00			0.00					
4	WUSA	10/30/12	11/05/12	DT Soaps	CM	9a-3p (12:30 PM-3:00 PM)	MTWTF--	:30	5	\$400.00	P-3	0.00	NM	5	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/30/12	11/05/12	MTWTF--		5	\$400.00			0.00					
5	WUSA	10/30/12	11/05/12	9 News @ Noon 9 News @ Noon	CM	12-1230P	MTWTF--	:30	5	\$300.00	P-3	0.00	NM	5	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/30/12	11/05/12	MTWTF--		5	\$300.00			0.00					
6	WUSA	10/30/12	11/05/12	3-4p The Doctors	CM	3-4p	MTWTF--	:30	5	\$225.00	P-3	0.00	NM	5	\$1,125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/30/12	11/05/12	MTWTF--		5	\$225.00			0.00					

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21	WUSA	10/30/12	11/05/12	9 News @ 11p 9 News @ 11p	CM	M-Su 11-1135p	MTWTFSS	:30	7	\$1,000.00	P-3	0.00	NM	7	\$7,000.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u>															
Week: 10/30/12   11/05/12   MTWTFSS   7   \$1,000.00   0.00															
22	WUSA	10/30/12	10/30/12	Tue Prime C Vegas	CM	10-11P	-T-----	:30	1	\$4,000.00	P-3	0.00	NM	1	\$4,000.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u>															
Week: 10/29/12   11/04/12   -T-----   1   \$4,000.00   0.00															
23	WUSA	10/30/12	10/30/12	Tue Prime A NCIS	CM	8-9P	-T-----	:30	1	\$6,000.00	P-3	0.00	NM	1	\$6,000.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u>															
Week: 10/29/12   11/04/12   -T-----   1   \$6,000.00   0.00															
24	WUSA	10/30/12	10/30/12	Tue Prime B NCIS: Los Angeles	CM	9-10P	-T-----	:30	1	\$6,000.00	P-3	0.00	NM	1	\$6,000.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u>															
Week: 10/29/12   11/04/12   -T-----   1   \$6,000.00   0.00															
Totals														90   \$63,875.00	